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ABOUT THE AUTHORS

Ashley Chen

Ashley is an avid traveller who enjoys learning about the different creeds and cultures. Aside from her passion for writing and photography, she is a curious wanderer with a philosophical streak, constantly seeking to discover more about herself and the world around her.

She contributes to the Bhutanese society by sharing her expertise in the nonprofit sphere and serves as an international consultant to the Gyalum Charitable Trust in Bhutan. She is also the editor of Daily Bhutan, an independent news outlet that brings the latest news, educational features and inspiring stories from Bhutan to a global audience.

Joni Herison

Joni has been involved in Bhutan's tourism industry for more than a decade. He is the Managing Director of Druk Asia, one of the pioneering Bhutan tour operators outside of Bhutan. He has a deep love for the kingdom and has played a pivotal role in connecting Bhutan with travellers from all over the world. Joni has travelled to Bhutan 31 times and is a cherished friend of the kingdom who has built excellent rapport with the Bhutanese community. Joni has travelled to Bhutan over thirteen times.

ABOUT BHUTAN TRAVELOG

Until recently, Bhutan has been relatively unknown. In many minds, it is a mystical secluded place. Bhutan is gaining popularity as a travel destination, owing to the credits of international media features and Bhutan's skilful management of the COVID-19 pandemic.

Over the past fifty years, Bhutan has gradually emerged from centuries-long self-isolation to meet modernisation demands. It has been careful with its choices and decisions on the road of development and progression. While Bhutan has opened its doors to the world, a 'High value, Low volume' tourism policy still guides the country to ensure that its unique culture, identity and natural environment will continue to be protected from external influence.

Bhutan Travelog aims to provide readers with insights into the country's history, values, customs, as well as travel tips and recommendations. This book also includes 9 exclusive first-hand stories from diverse travellers who have been to Bhutan to provide a glimpse into this idyllic country.

BHUTAN TRAVELOG REVIEWS

"If you ever seek to find answers to some of the fundamental questions in life, please know that there is a country somewhere in the Himalayas that could offer you the answers."

Foreword by His Excellency DASHO DR LOTAY TSHERING

Honorable Prime Minister of Bhutan

"A beautiful guide brimming with useful tips, stunning images and insights into Bhutan's unique 'High Value, Low Volume' tourism policy."

Dorji Dhradhul

Director General, Tourism Council of Bhutan

"This Bhutan Travelog published by Druk Asia is a welcome addition to the growing literature on Bhutan, a unique country in the Himalayas, whose tourism policy is "High value, Low volume". This travelog takes you through beautiful pictures and a pleasant lay-out, to the most famous parts of the kingdom covering also the great culture of Bhutan. A wonderful book to discover this unique place and its people"

Françoise Pommaret

PhD, Researcher and author of *Bhutan: Himalayan Mountain Kingdom*

"The Bhutan Travelog is excellent!

It's very comprehensive - it's the only guide book I know which realises what a fun experience the Pho Chu suspension bridge is!!!!

It's a guidebook that one can read and look at for pleasure, rather than just for information!"

Michael Rutland OBE

British Honorary Consul to Bhutan

"I have read many travel guides for Bhutan over the years but Ashley Chen and Joni Herison's gorgeous BHUTAN TRAVELOG is the absolute best.

It's beautifully researched, with the most relevant and detailed information about every inch of this magical country that only true insiders know. There's tons of great tips and an interesting section called 'Travelers' Tales' where people from all walks of life describe their visits here. But the jaw dropping photos are what really sets this book apart. Anyone interested in Bhutan will love this book."

Linda Leaming

Author of *Married to Bhutan*

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